



INSPIRE26 | NVAR'S CONVENTION & TRADE SHOW

SPONSORSHIP OPPORTUNITIES

ABOUT INSPIRE26

Be part of the region's most dynamic real estate event of the year as a sponsor. Our exclusive sponsorship packages are designed to deliver high-impact brand visibility and maximize your engagement at INSPIRE26. With an anticipated 2,500 attendees, your support demonstrates a strong commitment to the real estate industry and the Realtors® you serve.

INSPIRE26 is a full-day experience that brings together real estate professionals from across the region for education, meaningful networking, and inspiration.



Elana Boulos
INSPIRE26 Chair

All Sponsorships Include

- Logo on INSPIRE26 website & sponsorship signage
- Four complimentary badges to Convention
- Complimentary access to lead retrieval software



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Sponsor Politics & Pancakes

About Politics & Pancakes

Politics & Pancakes is the first event that takes place annually at NVAR's Convention. Hosting speakers to provide insights on key issues shaping the real estate industry. With a focus on policy and bi-partisan politics, this is a great event to share ideas, strengthen relationships, and celebrate the positive impact Realtors® make.

\$4,000

- Exclusive sponsor of Politics & Pancakes
- Opportunity to introduce speaker or display promotional video (looped) during entry
- Exclusive signage outside and inside the breakfast event space
- Logo featured on Politics & Pancakes registration page
- Reserved parking space in the parking garage
- Logo on INSPIRE26 website & sponsorship signage



Sponsor Top Producers Club (TPC) Early Access

About TPC Early Access

TPC Early Access welcomes members of NVAR's Top Producers Club (the top 10% of NVAR members by sales) to Capital One Hall for early registration, exclusive networking with exhibitors in the trade show, plus complimentary breakfast and mimosas. NVAR CEO Ryan McLaughlin will lead a toast alongside the opening keynote speaker (tentative).

\$3,000

Signature branded mimosa served ◀

Dedicated email invitation to TPC members for early entry ◀

Reserved Parking in the Capital One Hall parking garage ◀

Logo on INSPIRE26 website & sponsorship signage ◀

Introduce NVAR CEO Ryan McLaughlin for a toast ◀



Sponsor Chill Zone

\$1,500

Signage on tables throughout the Chill Zone ◀

Opportunity to hand out branded merchandise or flyers ◀

Logo on INSPIRE26 website & sponsorship signage ◀



Sponsor Opening Keynote

\$5,000

3-minute promo video played before Opening Keynote Session ◀

Reserved Parking in the Capital One Hall parking garage ◀

Logo on INSPIRE26 website & sponsorship signage ◀

Invitation to VIP Champagne Reception ◀

Custom pull up banner on the stage during the Opening Keynote Session ◀



Sponsor Closing Keynote

\$5,000

- 3-minute promo video played before Closing Keynote Session
- Reserved Parking in the Capital One Hall parking garage
- Logo on INSPIRE26 website & sponsorship signage
- Invitation to VIP Champagne Reception
- Custom pull up banner on the stage during the Closing Keynote Session



Sponsor Tote Bags

(Receive \$2,000 off this package if sponsor provides the tote bags)

\$4,000

Logo printed on official event tote bags ◀

Optional greeting table at Registration ◀

Reserved parking space in the NVAR garage ◀

Logo on INSPIRE26 website & sponsorship signage ◀



Sponsor Happy Hour

\$6,000

- Logo on INSPIRE26 website & sponsorship signage
- Speaking opportunity during Happy Hour
- Logo on cocktail napkins
- Signature branded cocktail
- Reserved Parking in the Capital One Hall parking garage



Sponsor Selfie Station

\$2,500

Hightop table near selfie station if desired ◀

Company branded props ◀



Sponsor

Breakdown Pizza

About Breakdown Pizza Sponsor

Treat exhibitors to a complimentary pizza dinner following the conclusion of INSPIRE26. This sponsorship offers a unique opportunity to thank exhibitors for their participation while increasing your brand visibility and connecting with attendees.

\$2,500

- Company logo displayed on the pizza boxes and/or catering materials
- Opportunity to network with exhibitors and distribute promotional materials, coupons, or discount codes
- Sponsor provides signage near exhibitor area



Sponsor Felipe Gomez Book Signing

\$2,500

Logo on INSPIRE26 website & sponsorship signage ◀

Sponsor provides signage near book signing ◀



Sponsor Pipe & Drape

\$5,000

- Exclusive speaking opportunity in Innovation Alley
(A dedicated space showcasing emerging technology and innovative real estate solutions.)
- Logo on INSPIRE26 website & sponsorship signage
- Sponsor provides signage near the trade show floor



Sponsor Lunch

\$4,000

Signage near lunch area ◀

High-top table nearby ◀

Option to assist with lunch distribution ◀

Logo on INSPIRE26 website & sponsorship signage ◀



Sponsor Help Desk

\$2,500

- Logo on INSPIRE26 website & sponsorship signage
- Sponsor provides signage near help desk



Sponsor Charging Station

\$1,000

- Sponsor provide charging station(s)
- Logo on INSPIRE26 website & sponsorship signage



NEW! Sponsor The Scribble Booth

About The Scribble Booth

Give attendees a fun, interactive way to express themselves with the Scribble Booth. Guests can write messages, draw, sign, or doodle on a transparent screen while the camera captures their creativity in real time. This engaging activation creates memorable, shareable moments while providing sponsors with increased brand visibility throughout the event. **(Encourage attendees to share something real estate-related or what inspired them to become a Realtor®).**

\$3,000

Logo on INSPIRE26 website & sponsorship signage ◀

Sponsor provides signage near The Scribble Booth ◀



NEW! Sponsor INSPIRE27 Exhibitor Launch

About INSPIRE27 Exhibitor Launch

Get a head start on INSPIRE27 with an exclusive early-bird sponsorship opportunity, designed to keep your brand in front of NVAR members and attendees from INSPIRE26 through the launch of INSPIRE27.

\$10,000

Sponsor logo featured on NVAR staff T-shirts worn on Fridays to promote the 2027 NVAR Convention

Physical signage displayed on the 2026 Trade Show Floor

Physical signage at NVAR HQ from now until INSPIRE27

Invitation to three New Member Launches in 2026/2027 (table and speaking opportunity)



NEW!

Sponsor Magician

\$3,000

Physical signage displayed on the 2026 Trade Show Floor ◀

Sponsor recognition announced multiple times by the magician during live performances. ◀

Logo on INSPIRE26 website & sponsorship signage ◀



Sponsor Event Lanyards

\$4,000

(SOLD)

**WELLS
FARGO**

- Logo printed on all event lanyards
- Optional greeting table at registration
- Logo on INSPIRE26 website & sponsorship signage



Sponsor Headshot Station

ALIMOND STUDIO

(SOLD)

\$3,000

(Professional, not themed. Sponsor could have branding)

Non-branded headshot station ◀

Logo on INSPIRE26 website & sponsorship signage ◀



Sponsor Wi-Fi

\$1,000

(SOLD)

realtor.com®

(Pending venue approval)

- Custom Wi-Fi name and password
- Logo on INSPIRE26 website & sponsorship signage



Sponsor VIP Champagne Reception



(SOLD)

\$6,000

Exclusive champagne toast with NVAR leadership and keynote speaker



Sponsor Coffee

\$6,000

(SOLD)

DREAM CHASER'S
COFFEE CO.

- Exclusive branded coffee stations throughout the event
- Branded coffee sleeves
- Reserved Parking in the Capital One Hall parking garage



Sponsor Volunteer T-Shirts



(SOLD)

\$2,500

Logo on INSPIRE26 website & sponsorship signage ◀

Opportunity to network with volunteers ◀

Logo on the back of volunteer t-shirts ◀



Sponsor Water Station

\$2,500

(SOLD)



- Signage at the Water Station
- Opportunity to hand out branded merchandise or flyers or leave flyers out at water station
- Plastic cups with INSPIRE26 & company logo
- Logo on INSPIRE26 website & sponsorship signage



Sponsor

NVRPAC Silent Auction



(SOLD)

\$2,500

Logo featured on the virtual silent auction platform ◀

Logo on INSPIRE26 website & sponsorship signage ◀

Sponsor provides signage near the silent auction floor ◀



Sponsor Broker Brief LIVE

About Broker Brief Live

Broker Brief LIVE is a new quarterly virtual program created exclusively for NVAR Broker Members. The series launches at INSPIRE26 with a dedicated Broker Lunch, featuring a recorded conversation with Jon Waclawski, General Counsel & Senior Vice President of Legal at the National Association of REALTORS®, followed by a live Q&A where brokers can ask their most pressing industry questions.

\$3,000

(SOLD)



**American
Home Shield**



- Exclusive 3-minute sponsor introduction by the NVAR CEO OR a 3-minute sponsor-produced video presentation
- Sponsor recognition announced prior to INSPIRE26
- Included in all Broker Brief/INSPIRE26 pre-event marketing communications to brokers
- Opportunity to place marketing materials on tables for broker takeaways
- Sponsor signage displayed in the event area
- Company logo featured on the INSPIRE26 website and event sponsorship signage
- Recognition in INSPIRE26 marketing and promotional materials





Contact Information



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We view sponsorship as a collaborative relationship. If you don't see a package that fits your needs or goals, please reach out to the Associate Director of Strategic Partnerships, Shirin Abadian, to discuss a custom sponsorship opportunity tailored to your budget and marketing objectives!