



INSPIRE26 | NVAR'S CONVENTION & TRADE SHOW

SPONSORSHIP OPPORTUNITIES

ABOUT INSPIRE26

Be part of the region's most dynamic real estate event of the year as a sponsor. Our exclusive sponsorship packages are designed to deliver high-impact brand visibility and maximize your engagement at INSPIRE26. With an anticipated 2,500 attendees, your support demonstrates a strong commitment to the real estate industry and the Realtors® you serve.

INSPIRE26 is a full-day experience that brings together real estate professionals from across the region for education, meaningful networking, and inspiration.



Elana Boulos
INSPIRE26 Chair



All Sponsorships Include

- Logo on INSPIRE26 website & sponsorship signage
- Four complimentary badges to Convention



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Sponsor Politics & Pancakes

About Politics & Pancakes

Politics & Pancakes is the first event that takes place annually at NVAR's Convention. Hosting speakers to provide insights on key issues shaping the real estate industry. With a focus on policy and bi-partisan politics, this is a great event to share ideas, strengthen relationships, and celebrate the positive impact Realtors® make.

\$4,000

- Exclusive sponsor of Politics & Pancakes
- Opportunity to introduce speaker or display promotional video (looped) during entry
- Exclusive signage outside and inside the breakfast event space
- Logo featured on Politics & Pancakes registration page
- Reserved parking space in the parking garage
- Logo on INSPIRE26 website & sponsorship signage



Sponsor Top Producers Club (TPC) Early Access

About TPC Early Access

TPC Early Access welcomes members of NVAR's Top Producers Club (the top 10% of NVAR members by sales) to Capital One Hall for early registration, exclusive networking with exhibitors in the trade show, plus complimentary breakfast and mimosas. NVAR CEO Ryan McLaughlin will lead a toast alongside the opening keynote speaker (tentative).

\$3,000

Signature branded mimosa served ◀

Dedicated email invitation to TPC members for early entry ◀

Reserved Parking in the Capital One Hall parking garage ◀

Logo on INSPIRE26 website & sponsorship signage ◀

Introduce NVAR CEO Ryan McLaughlin for a toast ◀



Sponsor Event Lanyard

\$4,000

(SOLD)

- Logo printed on all event lanyards
- Optional greeting table at registration
- Logo on INSPIRE26 website & sponsorship signage



Sponsor Tote Bag

(Receive \$2,000 off this package if sponsor provides the tote bags)

\$4,000

Logo printed on official event tote bags ◀

Optional greeting table at Registration ◀

Reserved parking space in the NVAR garage ◀

Logo on INSPIRE26 website & sponsorship signage ◀



Sponsor Wi-Fi or Charging Station

\$1,000

(SOLD)

(Pending venue approval)

- Custom Wi-Fi name and password OR branded charging station
- Logo on INSPIRE26 website & sponsorship signage



Sponsor Opening Keynote

\$5,000

3-minute promo video played before Opening Keynote Session ◀

Reserved Parking in the Capital One Hall parking garage ◀

Logo on INSPIRE26 website & sponsorship signage ◀

Invitation to VIP Champagne Reception ◀

Custom pull up banner on the stage during the Opening Keynote Session ◀



Sponsor Closing Keynote

\$5,000

- 3-minute promo video played before Closing Keynote Session
- Reserved Parking in the Capital One Hall parking garage
- Logo on INSPIRE26 website & sponsorship signage
- Invitation to VIP Champagne Reception
- Custom pull up banner on the stage during the Closing Keynote Session



Sponsor Headshot Station

(\$1,000 if it's a photographer)

\$3,000

(Professional, not themed. Sponsor could have branding)

Non-branded headshot station ◀

Logo on INSPIRE26 website & sponsorship signage ◀



Sponsor Chill Zone

\$1,500

Signage on tables throughout the Chill Zone ◀

Opportunity to hand out branded merchandise or flyers ◀

Logo on INSPIRE26 website & sponsorship signage ◀



Sponsor Water Station

\$2,500

- Signage at the Water Station
- Opportunity to hand out branded merchandise or flyers or leave flyers out at water station
- Plastic cups with INSPIRE26 & company logo
- Logo on INSPIRE26 website & sponsorship signage



Sponsor VIP Champagne Reception

(SOLD)

\$6,000

Exclusive champagne toast with NVAR leadership and keynote speaker



Sponsor Coffee

\$6,000

(SOLD)

- Exclusive branded coffee stations throughout the event
- Branded coffee sleeves
- Reserved Parking in the Capital One Hall parking garage



Sponsor Lunch

\$4,000

Signage near lunch area ◀

High-top table nearby ◀

Option to assist with lunch distribution ◀

Logo on INSPIRE26 website & sponsorship signage ◀



Sponsor Broker Brief Live

About Broker Brief Live

Broker Brief LIVE is a new quarterly virtual program created exclusively for NVAR Broker Members. The series launches at INSPIRE26 with a dedicated Broker Lunch, featuring a recorded conversation with Jon Waclawski, General Counsel & Senior Vice President of Legal at the National Association of REALTORS®, followed by a live Q&A where brokers can ask their most pressing industry questions.

\$3,000

- Exclusive 3-minute sponsor introduction by the NVAR CEO OR a 3-minute sponsor-produced video presentation
- Sponsor recognition announced prior to INSPIRE26
- Included in all Broker Brief/INSPIRE26 pre-event marketing communications to brokers
- Opportunity to place marketing materials on tables for broker takeaways
- Sponsor signage displayed in the event area
- Company logo featured on the INSPIRE26 website and event sponsorship signage
- Recognition in INSPIRE26 marketing and promotional materials



Sponsor Volunteer T-Shirt

\$2,500

Logo on INSPIRE26 website & sponsorship signage ◀

Opportunity to network with volunteers ◀

Logo on the back of volunteer t-shirts ◀



Sponsor Happy Hour

\$6,000

- Logo on INSPIRE26 website & sponsorship signage
- Speaking opportunity during Happy Hour
- Logo on cocktail napkins
- Signature branded cocktail
- Reserved Parking in the Capital One Hall parking garage



Sponsor Selfie Station

\$2,500

Hightop table near selfie station if desired ◀

Company branded props ◀





Contact Information



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We view sponsorship as a collaborative relationship. If you don't see a package that fits your needs or goals, please reach out to the Associate Director of Strategic Partnerships, Shirin Abadian, to discuss a custom sponsorship opportunity tailored to your budget and marketing objectives!