

Shop Realtor® & KCM Member Benefit

11th Annual Showcase of Unique Ideas
and Innovative Concepts

June 2026





Gabby Lavoie

Director of Experience, Engagement, and Global Programs
Northern Virginia Association of Realtors®

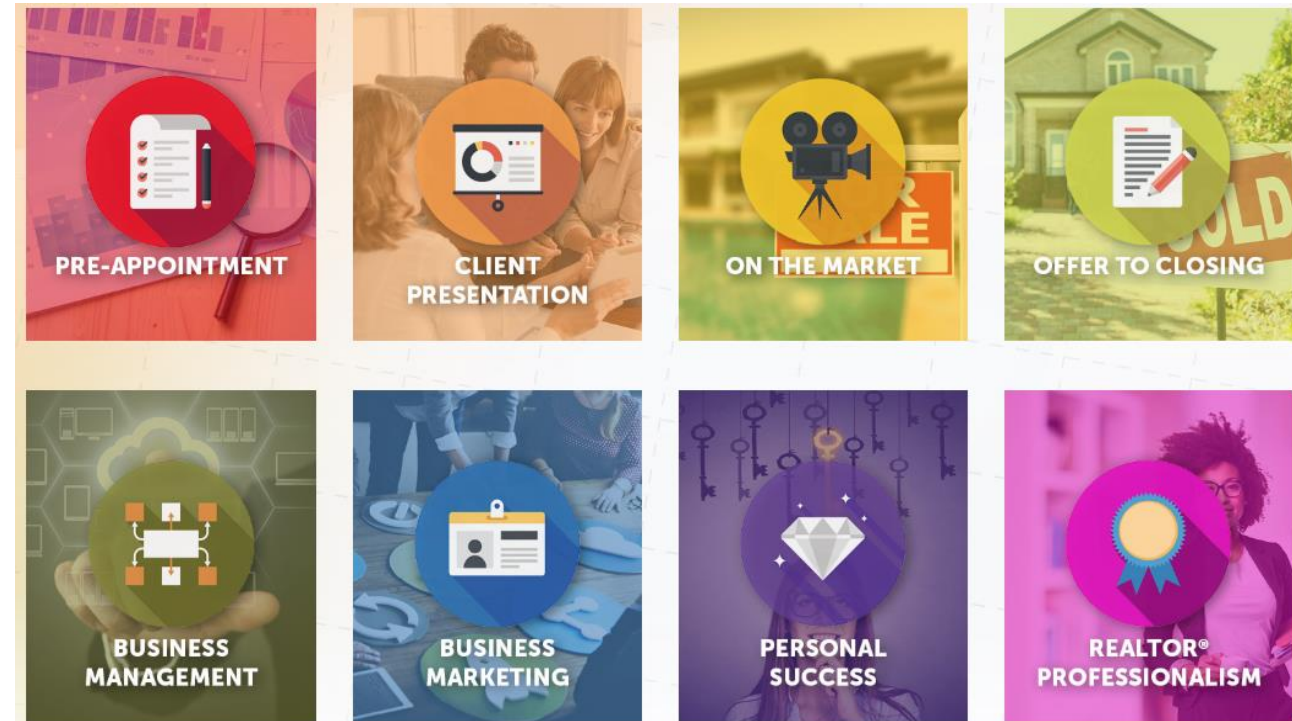
Agenda

- Shop Realtor®
- Exclusive Member Benefits
- Association Value

**When the value is clear,
the decision is easy.**

Shop Realtor®

- Concept originated from Products and Services Advisory Group.
- Committee provided feedback to combine all benefits and organize them based on the way Realtors® conduct business.
- Visit nvar.com/resources to learn more.

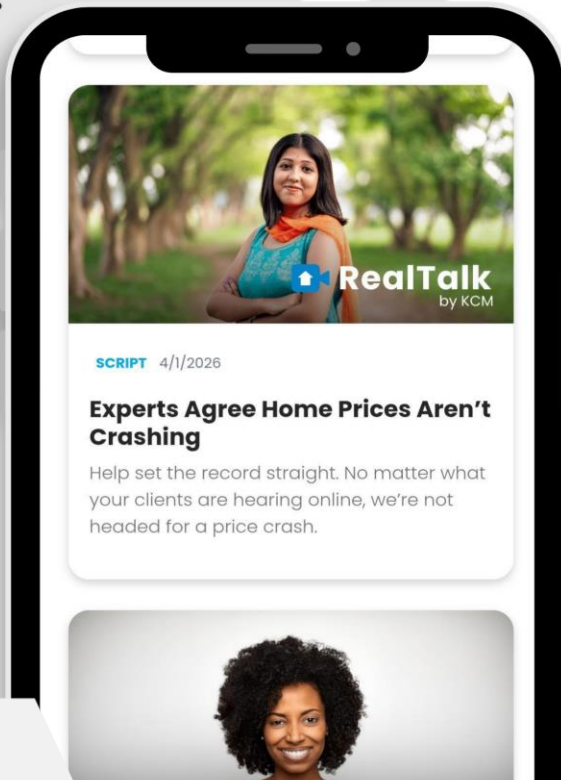


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- KCM RealTalk: A simple video creation platform built specifically for real estate professionals
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Association Value

- What benefits set your Association apart?
- Remember that Associations exist for their members.
- Always tie it back to the Strategic Plan.





Thank You

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