

Digital Experience Center (DXC)

11th Annual Showcase of Unique Ideas and Innovative Concepts

June 2026





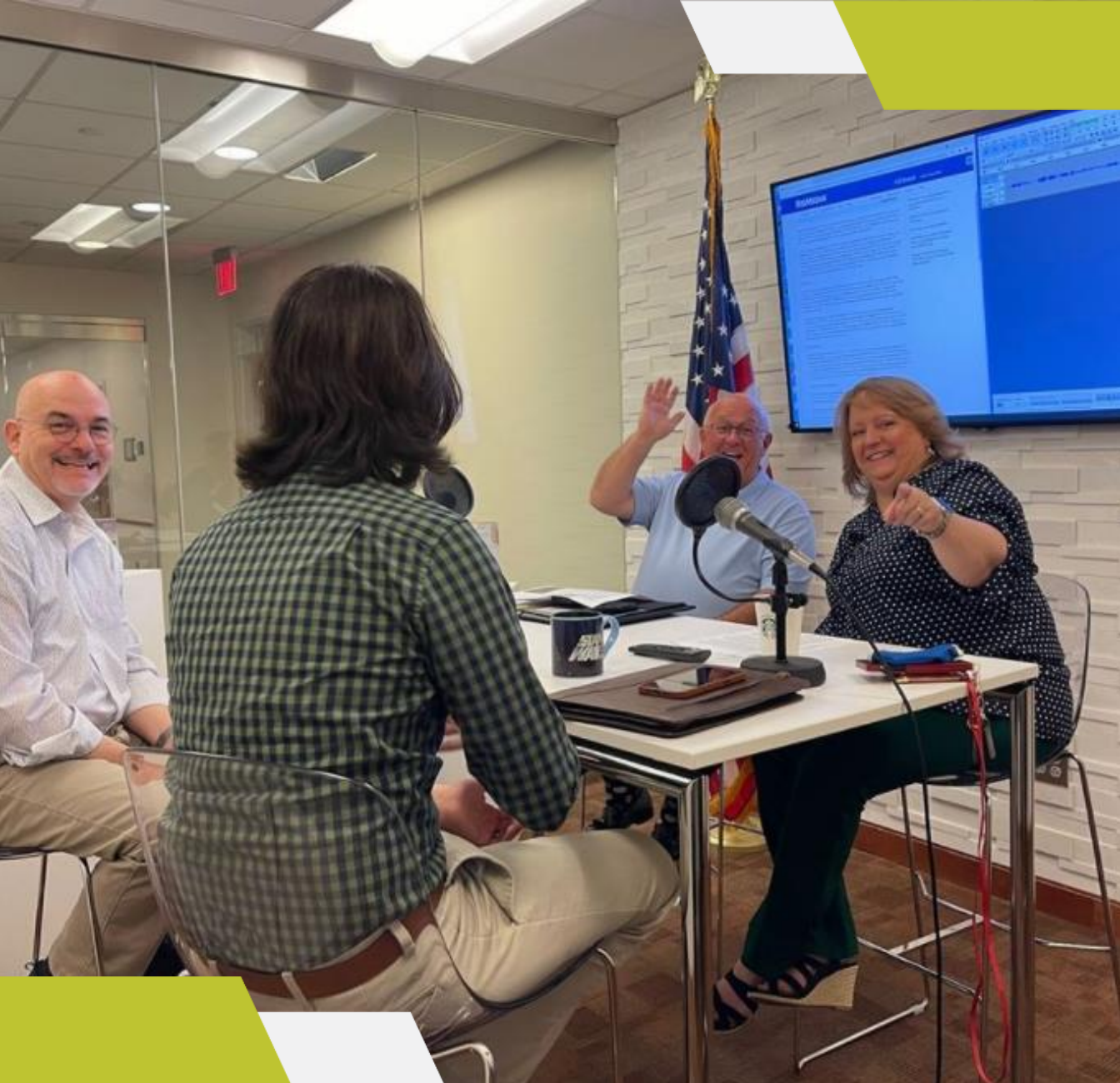
Thomas Finney

Manager, Technology Infrastructure
Northern Virginia Association of Realtors®



Stephen Ottaviano

Manager, Digital Communications
Northern Virginia Association of Realtors®



DXC Overview

- Staffed studio space for members to create content
 - Headshots
 - Podcasts
 - Social Media Videos
- Members can reserve for one or two-hour slots
- NVAR Staff runs equipment and recording, then delivers unedited files via cloud storage (Microsoft OneDrive)

History of the DXC

- Idea originated as Tech Demo space, recording was a secondary aspect
- As the space was used by members more, desire for recording solidified
- By 2022, main use was as a recording studio



Example Content



Contribution to Membership Value

- Provides a complimentary studio space, saving members money on renting from a private studio
- Helps to bridge the digital marketing gap for members
- Judgement free, learning space for members
- Helps members stay in front of new and innovative content trends
- Able to evolve to stay at pace with member needs



Thank You

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