

Virtual Open House Solutions



How to replace the traditional open house

A little bit about us:

- Over 17 years of Customer Success Stories
- Home of TruFusion 3D technology
- Trained and Certified Photographers in 25 markets across the U.S.

Experience a *Tru* Difference:

- Real Time Scheduling
- Rapid Response Teams
- Centralized Image Processing
- Complimentary Neighborhood Photos





Floor Plan Tour + 360 Views

- Interactive, user-driven experience
- As many photos as needed
- 3D Spins

Slideshow Video

- Still photos set to music
- Cinematic enhancements

Walkthru Video

- Watch a tour of the property
- Set to tastefully selected music
- DSLR quality

TruFusion 3D Tour

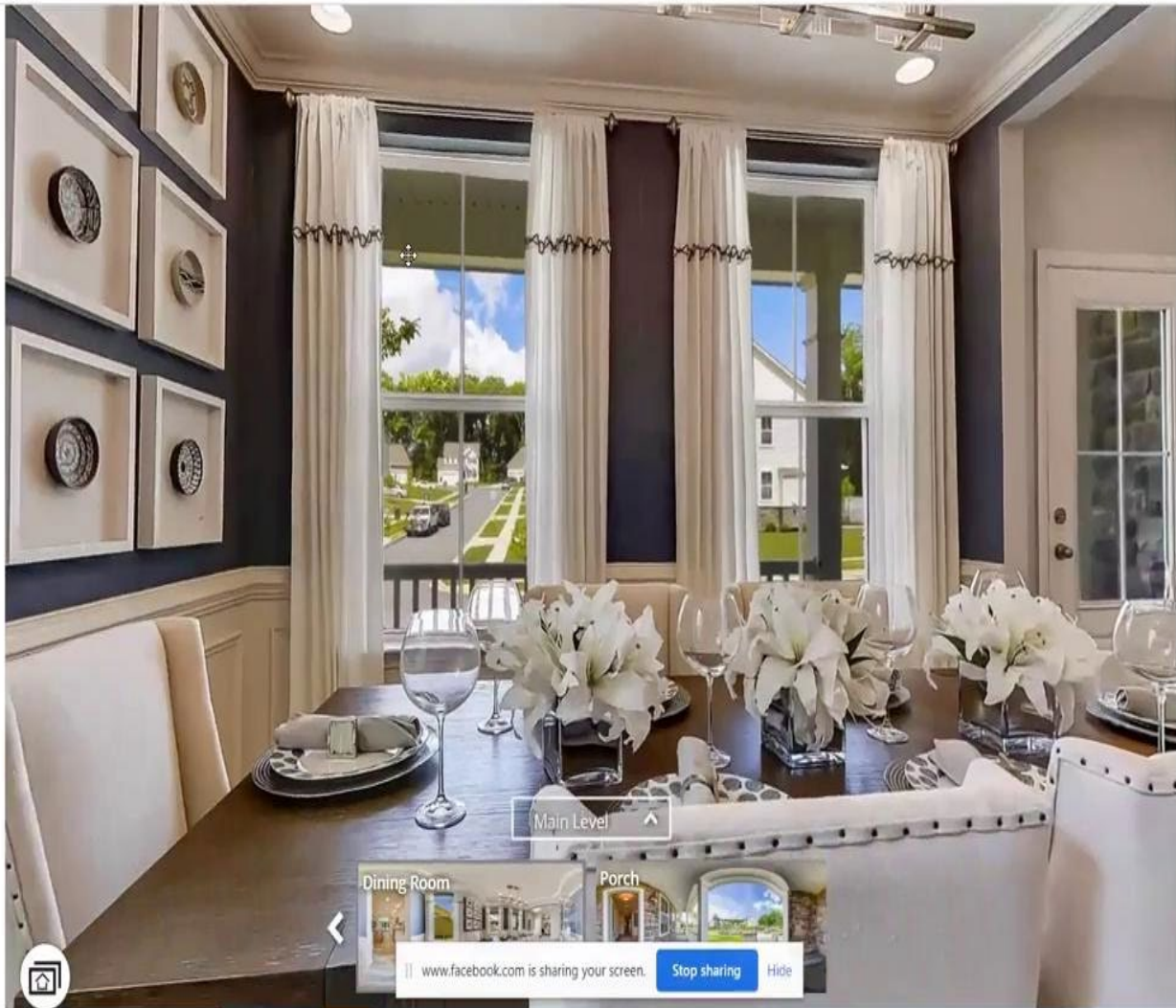
- User-driven property exploration
- Every nook & cranny
- Easy-to-use navigation





Let's Take A Tour _____





Main Level

Dining Room

Porch

www.facebook.com is sharing your screen.

Stop sharing

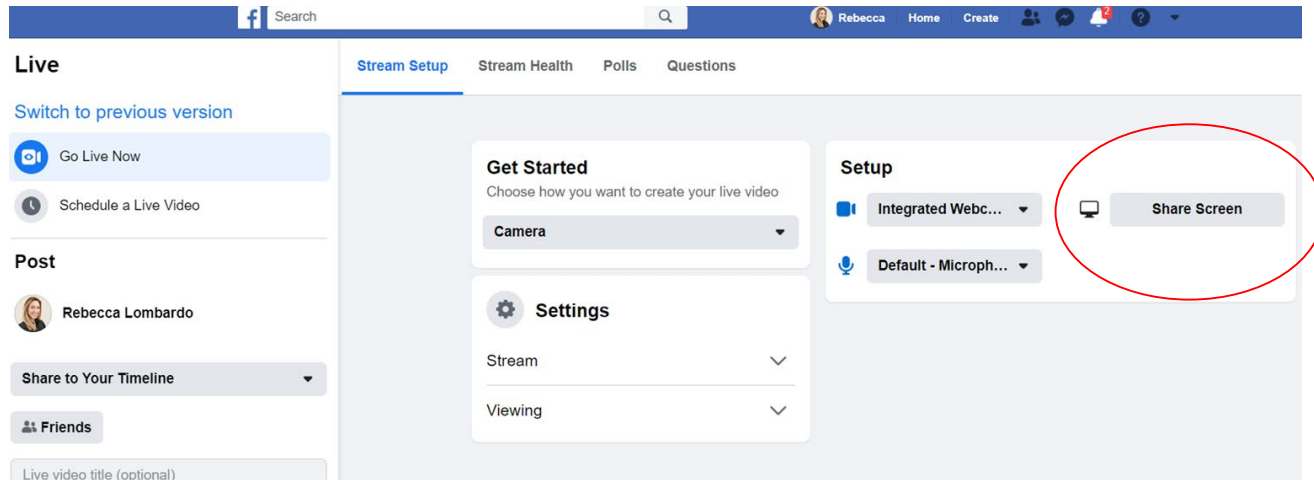
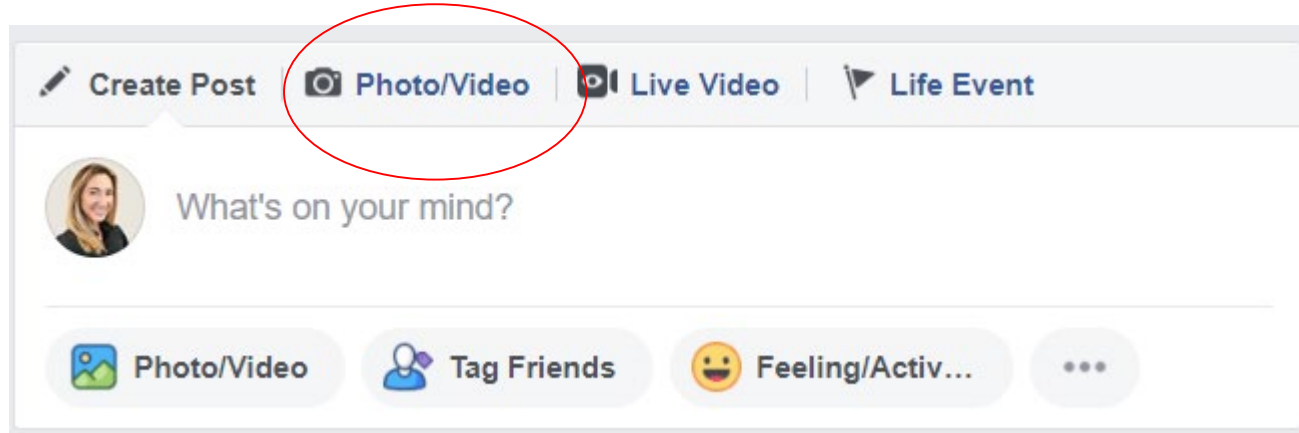
Hide

Agent-Driven Online Sharing

- Same concept as being onsite with a buyer
- You are in control of calling attention to features
- Can show multiple homes at a time



Facebook Live or Pre- Recorded



Facebook

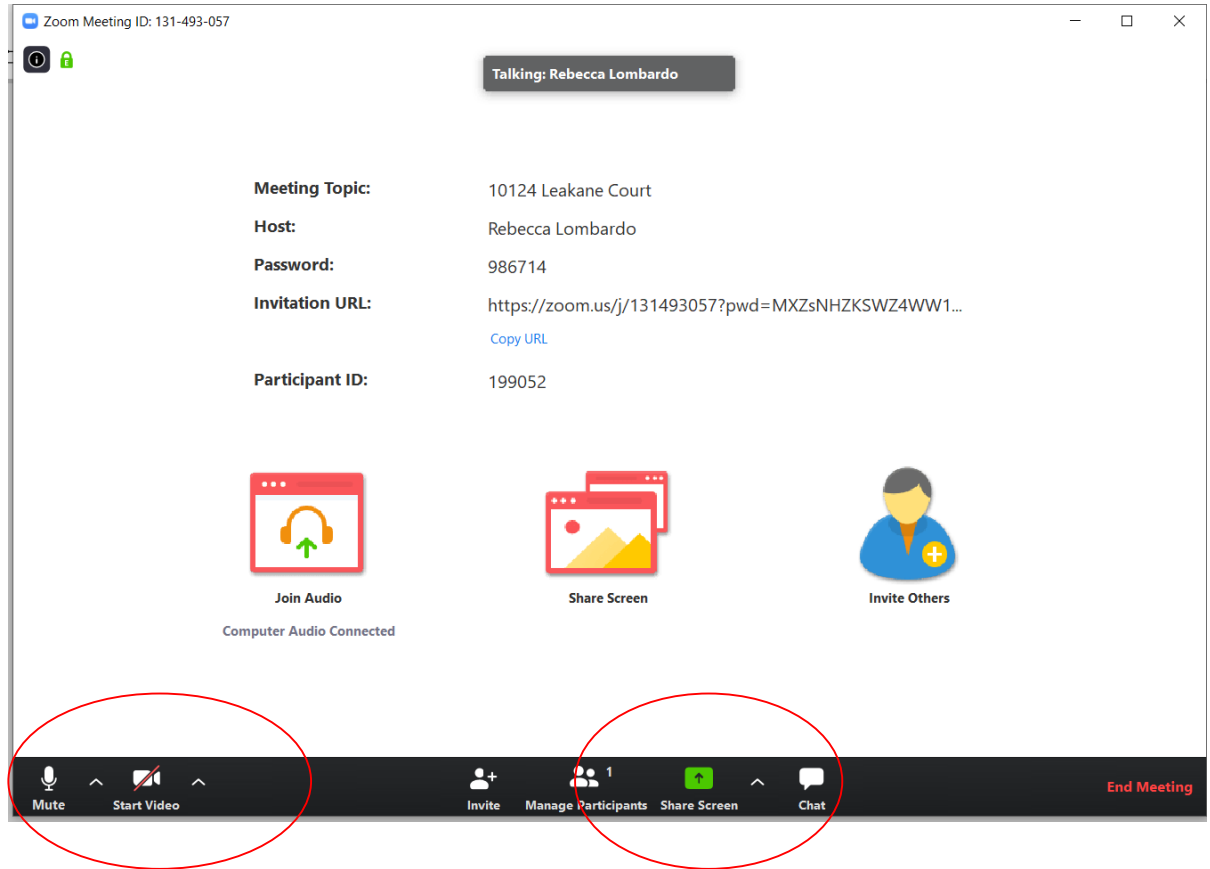
Live or Pre-
Recorded

- Let fans/followers know several days in advance
- Go Live at the same time on a regular basis
- Limit time to 5 minutes



Zoom

Live or Pre-Recorded



Zoom

Live or Pre-
Recorded

- Better if you want your face on the screen
- Free version has a hard stop at 40 minutes
- Chat window for questions/answers



Q&A

