

An aerial photograph of a city, likely Boston, showing a mix of urban buildings, green spaces, and a body of water in the foreground. A large blue rectangular box with an orange border is centered over the image, containing white text.

# "Under All Is the LAND"

Laying the Groundwork that  
Takes Our Region Further

\*Realtor® Code of Ethics

NVAR.com







## **Northern Virginia: The Land of Prosperity**

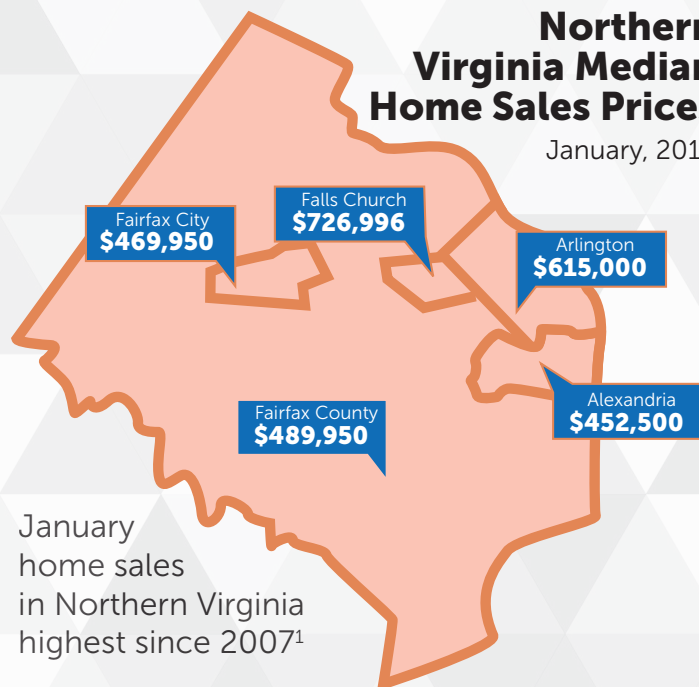
From the Blue Ridge Mountain foothills to the river's edge of the Potomac, the diverse and abundant land of Northern Virginia is the bedrock of this region.

Real estate and development create businesses, research centers, roads, schools and homes – all combining to shape a thriving community.

# SOARING TO NEW HEIGHTS

## Northern Virginia Median Home Sales Prices

January, 2019



January home sales in Northern Virginia highest since 2007<sup>1</sup>

Dollar value of Northern Virginia Home Sales in 2018:

# \$13,075,494,842

32% of all Virginia home sales<sup>2</sup>



**60% OF RESIDENTS**  
are **college graduates**

# ~6,100,000

People live in the DC Metro Region



63% are homeowners



# LIVE | WORK | PLAY

Creating walkable communities  
**from the ground up**

## MEDIAN HOUSEHOLD INCOME

Fairfax County  
**\$114,329**

Fairfax City  
**\$104,065**

Falls Church  
**\$115,244**

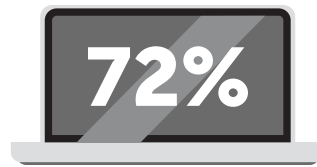
Arlington  
**\$101,706**

Alexandria  
**\$89,200**

Virginia  
**\$66,149**



# A SOLID FOUNDATION LAYS THE BEDROCK FOR A STRONG ECONOMY



of  
**U.S. internet traffic**  
**flows**  
through Northern Virginia  
Data Centers



**+433%**  
growth in  
**craft brewing**  
**industry**  
since 2012



**10%**  
of  
**Cybersecurity 500**  
companies located in  
Northern Virginia



**<2%**  
regional  
**unemployment**  
**rate**  
as of December 2018<sup>3</sup>

Highly  
diverse  
industry  
sectors give  
the region  
a vibrant  
economy.

- Professional, Scientific and Technical Services: **20.1%**
- Government: **16.9%**
- Retail Trade: **9.7%**
- Health Care and Social Assistance: **8.9%**
- Accommodations and Food Services: **8.6%**
- Administrative and Support and Waste Management: **7.6%**
- Construction: **5.0%**
- Other Services: **4.5%**
- Finance and Insurance: **3.4%**
- Information: **2.9%**
- Transportation & Warehousing: **2.5%**
- Wholesale Trade: **2.0%**
- Management of Companies and Enterprises: **1.9%**
- Education Services: **1.9%**
- Manufacturing: **1.6%**



- Real Estate, Rental & Leasing: **1.5%**
- Arts, Entertainment and Recreation: **1.3%**
- Agriculture, Forestry, Fishing, Mining: **0.7%**
- All Other: **0.5%**



FORTUNE<sup>®</sup>  
**500**

Regional Presence:

**amazon**



**CapitalOne**

**FreddieMac**  
We make home possible<sup>®</sup>

**Google**

**Hilton**



**NORTHROP GRUMMAN**

Home to 100 U.S. and global  
corporate headquarters, 10  
Fortune 500 companies and  
23 Fortune 1000 companies.



## Find Your Home in Northern Virginia

Strong economic development and a high quality of life makes Northern Virginia the ideal place for companies to locate and employees to find a home.

**Amazon alone will bring 38,000 jobs to the region and add 69,604 households – attracting additional businesses, highly-educated workers and further economic development.**



# No Matter the Goal or Destination, Northern Virginia Can Take You There

Situated right across the river from the U.S. Congress and White House, a short drive from our state Capitol, and with some of the nation's top influencers right in our backyard, Northern Virginia is uniquely positioned to make a difference.

"When we come together as an industry, we can make a difference when it comes to reaching the people who make the rules, the people who write our laws."

**Jackson Miller**

Realtor® | Former State Legislator



A prime location with access to local, state and federal governments





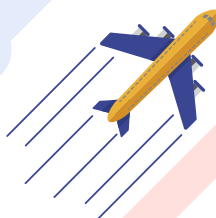


The Right Place. The Right Plans.  
**THE RIGHT PARTNERS**



## TOP 10 US MARKETS

Within a day's drive, thanks to  
**Interstates 95 & 66**



## 3 MAJOR INTERNATIONAL AIRPORTS

Serve the D.C. Metro  
Region



Virginia is investing  
**\$195 MILLION**  
to fund future  
**transportation projects**

**\$25 BILLION**  
of development  
has occurred near  
Metro stations  
since 2011<sup>4</sup>





## It Takes a Partner to Take You Further.

Northern Virginia Realtors® are facilitators of the American Dream and land ownership – serving at the forefront of residential, commercial and economic development in the region. We are the voice of real estate in Northern Virginia.

**Together with our Strategic Partners, we are committed to the economic success and quality of life in Northern Virginia that delivers on our promise to “Take You Further.”**

**12,000+ MEMBERS | 1,100+ BROKERAGES | 400+ BUSINESSES**

Serving the Northern Virginia Real Estate Community

Claim your space in the region:

**[webmaster@nvar.com](mailto:webmaster@nvar.com)**

### Sources:

<sup>1</sup>Fairfax News

<sup>2</sup>Bright MLS

<sup>3</sup>U.S. Bureau of Labor Statistics

<sup>4</sup>Metropolitan Washington Council of Governments

All other unattributed statistics from *Northern Virginia Livability* magazine  
[Livability.com/Northern-Virginia](http://Livability.com/Northern-Virginia)

