

2019 **NVAR** CONVENTION & TRADE SHOW



10.15.19 | NOVA Community College, Annandale

NVARconvention.com

SPONSORSHIP OPPORTUNITIES

TIMES CHANGE. SO DO WE.

Come celebrate what makes Realtors® special: the ability to Evolve in an ever-changing industry, leveraging state-of-the-art technology delivering an outstanding experience to clients, to provide what today's consumer craves:

A Human Connection.

The NVAR Convention & Trade Show is the perfect opportunity to show industry professionals how they can leverage your product, service or expertise to **Evolve.**

#RealtorsEvolve



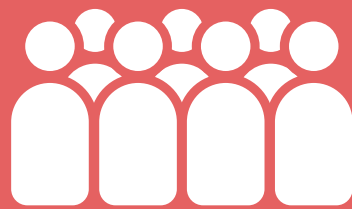
THE POWER OF SPONSORSHIP

Members of the Northern Virginia Association of Realtors® engage in 22,000+ transactions per year, valued at over \$13 billion dollars. Their success depends on a large network of goods, services, and expertise providers.

The annual NVAR Convention & Trade Show is the region's premier professional gathering for Northern Virginia Realtors®. Partner with us to meet new customers, clients and referral partners in a next-gen event environment.

We'll deliver an experience that will maximize your exposure, leads and business opportunities. Gain access to attendees, and connect with NVAR's entire 12,500+ membership roster.

Take advantage of this opportunity. Partner with NVAR. Maximize your brand's impact.



2,500+

opportunities to broaden your potential leads.



RECOGNIZED SPEAKERS

draw Realtors® and service providers from across the region.



INCREASED VISIBILITY

in person, print and online. Secure your presence among the real estate industry's key players.



SPONSORSHIP OPPORTUNITIES

Feature Sponsors

Overall Convention

\$15,000

Opening Session Door Prize

\$5,000

Cocktail Reception

\$6,500

Closing Session

\$12,000

VIP Reception **SOLD**

\$5,000

Politics & Pancakes

\$3,500 | 2 Available

Opening Session **SOLD**

\$8,000

Welcome Sponsors

Tote Bags

\$5,500

Lanyards

\$4,500

Name Badge Holders

\$4,000

Registration Zone

\$4,000

Hospitality Sponsors

Boxed Lunches

\$5,000

Cookies in the Corner **SOLD**

\$3,000

Golf Carts

\$1,500 | 2 Available

Coffee

\$2,000

Shuttle

\$1,500 | 2 Available

Technology Sponsors

Scavify Convention App

\$4,000

Device Charging Station

\$1,500 | 2 Available | **1 SOLD**

Silent Auction Platform

\$2,500

Wifi

\$1,500

Experience Sponsors

Video Booth

\$2,500

Breakout Sessions

\$2,200 | 4 Available

Selfie Station

\$1,000

Photo Headshot Booth

\$1,000



The background image shows a large audience seated in a convention hall, facing a stage. A speaker is standing on the stage, and a large screen displays a presentation. The audience is diverse in age and appearance, and many are taking notes. The stage is lit, and the speaker is gesturing towards the audience. The overall atmosphere is professional and engaging.

FEATURE SPONSORS

Opportunities Include:

- Company logo recognition in event program
- Company logo recognition on event flyer
- Company logo recognition on Convention website
- Company logo recognition on general event signage
- Sponsor ribbons
- Plus additional items as listed in each specific category.

FEATURE SPONSORS

Overall Convention (\$15,000)

- 12-foot trade show booth with prime placement
- Opportunity to present during one (1) breakout session
- Company logo recognition in A/V presentation during opening and closing session
- Invite to VIP Reception

Closing Session (\$12,000)

- 10-foot trade show booth with prime placement
- Opportunity to place materials on chairs before closing session (provided and distributed by Sponsor)
- Special acknowledgment from stage at closing session
- Company logo recognition in A/V presentation during closing session
- Opportunity to introduce Closing Session Speaker
- Company logo recognition on closing session stage
- Invite to VIP Reception

Opening Session Door Prize (\$5,000)

- Company logo recognition in A/V presentation at opening session
- Opportunity to present door prize to winner during Opening Session

Opening Session **SOLD** (\$8,000)

- 8-foot trade show booth with prime placement
- Opportunity to place materials on chairs before opening session (provided and distributed by Sponsor)
- Special acknowledgment from stage at opening session
- Company logo recognition in A/V presentation during opening session
- Opportunity to introduce Opening Session Speaker
- Company logo recognition on opening session stage
- Invite to VIP Reception

Cocktail Reception (\$6,500)

- Company logo recognition on cocktail reception signage
- Company logo recognition in A/V presentation during closing session
- Opportunity to provide company branded cocktail napkins, swizzle sticks, etc. (as permitted by caterer)

VIP Reception **SOLD** (\$5,000)

- Company logo recognition on VIP reception signage
- Company logo recognition in A/V presentation at closing session
- Opportunity to provide company logo cocktail napkins, etc. (as permitted by caterer)

Politics & Pancakes (Ticketed Event)

(\$3,500) | 2 Available

- Company logo recognition on breakfast signage
- Company logo recognition on breakfast program
- Name recognition in A/V presentation during closing session
- Reserved seating (2 seats per Sponsor)
- Acknowledgement from podium at breakfast
- Opportunity to place materials on chairs at breakfast (provided by Sponsor to NVAR prior to event)

WELCOME SPONSORS

Opportunities Include:

- Company logo recognition in event program
- Company logo on Convention website
- Company logo in A/V presentation at closing session
- Plus additional items as listed in each specific category.

Tote Bags (\$5,500)

- Company logo displayed on 2,000 quality attendee convention tote bags

Lanyards (\$4,500)

- Company logo displayed on lanyards for every NVAR Convention & Trade Show attendee

Name Badge Holders (\$4,000)

- Company logo displayed on name badge holders for every NVAR Convention & Trade Show attendee

Registration Zone (\$4,000)

- Logo recognition on registration zone banners and signage



HOSPITALITY SPONSORS

Opportunities Include:

- Company logo recognition in event program
- Company logo on Convention website
- Company logo in A/V presentation at closing session
- Plus additional items as listed in each specific category.

Boxed Lunches (\$5,000)

- Company logo recognition on lunch table signage
- Company logo recognition in A/V presentation during closing session
- Opportunity to provide company logo boxes, cups, etc. during lunch (as permitted by caterer)

Shuttle (\$1,500 | 2 Available)

- Company logo recognition on directional signs and inside shuttle
- Opportunity to ride shuttle between buildings

Coffee (\$2,000)

- Company logo recognition on Coffee table(s)

Cookies in the Corner **SOLD** (\$3,000)

- Company logo recognition on Cookies in the Corner table(s)

Golf Carts (\$1,500 | 2 Available)

- Company logo recognition on golf cart signage and inside golf cart vehicles



TECHNOLOGY SPONSORS

Opportunities Include:

- Company logo recognition in event program
- Company logo on Convention website
- Company logo in A/V presentation at closing session
- Plus additional items listed in each of the following categories: Convention App, Device Charging Station, Mobile Bidding Platform, Wifi

Scavify Convention App (\$4,000)

- Company logo displayed digitally on Scavify App
- Company logo recognition in pre-Convention Scavify App marketing

Device Charging Station **1 SOLD** (\$1,500 | 2 Available)

- Company logo recognition on device charging station
- Company logo recognition on signage at charging station

Mobile Bidding Platform (\$2,500)

- Mobile platform for NV/RPAC Silent Auction
- Available for use by all 12,500+ NVAR members leading up to and including day of Convention
- Prominent logo recognition within online auction app

Wifi (\$1,500)

- Company logo recognition on wifi signage



EXPERIENCE SPONSORS

Opportunities Include:

- Company logo recognition in event program
- Company logo on Convention website
- Company logo in A/V presentation at closing session
- Plus additional items listed in the categories below:

Video Booth (\$2,500)

Featured Realtor® stories will be displayed on a scrolling digital slideshow in a prominent location at the Convention.

- Company logo displayed on and around screens showing featured Realtor® stories
- Company logo recognition in pre-Convention Marketing

Breakout Sessions (\$2,200 | 4 Available)

- Company logo recognition on signage at entrance to session room
- Opportunity to introduce Breakout Session speaker

Selfie Station (\$1,000)

- Company logo recognition on and/or around Selfie Station
- Opportunity to provide company branded props for Selfie Station

Photo Headshot Booth (\$1,000)

- Company recognition outside of headshot booth





PARTNER WITH US!

For all Sponsorship Inquiries, please visit

[NVAR.com/Sponsor2019](https://nvar.com/Sponsor2019)

Or Contact Paige Audet:

events@nvar.com

703.207.3200

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