

Business Marketing Benefits

Realtor® Brand
Realtor.com Agent Profile
Realtor® Logo Products
Realtor® Family
Realtor® Content Resources
Volume-Based Sales Awards
Social Media Resources



THAT'S WHO WE



Access your benefits at
www.nvar.com/shoprealtor

Develop market penetrating techniques, positioning materials, and an online presence to make your name known.



Tips to claiming and filling out your **realtor.com**® agent profile

Benefits Of Claiming Your Realtor.com® Profile:

If Google can't find you online then how can your prospective clients?

Your **realtor.com**® agent profile lets you manage and maximize your online image and **boosts your Search Engine Optimization (SEO)** making you easier to find online.

Get a polished and professional looking profile with a cover photo, biography and contact information.

Showcase your expertise and specialties by highlighting geographical regions and any special designations you have.

And even better, the **realtor.com**® agent profile is included with your NVAR dues.
There is no additional cost!

As an added benefit NVAR has now integrated your profile into our Find-A-Realtor directory.

Have These 3 Items Ready To Go When You Claim Your Profile

- ① Your email address
- ② Your MRIS ID
- ③ Your NRDS ID

Claim Your Profile in 3 Easy Steps:

- Step ① : Visit www.realtor.com/realestateagents/ and search for yourself
- Step ② : When you find your profile, click your name to view the profile
- Step ③ : Click on "Claim My Profile" to begin the process

Disclaimer: This guide was created as a courtesy by Northern Virginia Association of REALTORS® to help you with the basics steps of filling out your Realtor.com agent profile. It is not intended to replace any guides or training provided by Realtor.com.