

# NVAR Pre-Appointment Benefits

National Property Database  
Market Statistics  
Sales & Marketing Resources  
Mortgage Loan Resources  
Preparation Checklists  
Presentation Videos and Books  
Presentation Packet Models  
Prospecting & Lead Farming Resources  
Property Database Service Providers  
Home Construction Service Providers



Access your benefits at  
[www.nvar.com/shoprealtor](http://www.nvar.com/shoprealtor)

Position yourself as the go-to expert on your neighborhood with NVAR resources, such as Market Statistics and buying and selling guides.

## Welcome to Realtors Property Resource<sup>®</sup>

Congratulations on becoming a REALTOR<sup>®</sup>! One of the most exciting benefits included in your NAR membership is *exclusive* access to Realtors Property Resource<sup>®</sup>—NAR's national property database with over 166 million properties, giving you the most comprehensive reports that are sure to inform and impress even the most demanding clients. Get started at [www.narrpr.com](http://www.narrpr.com).

### All the data you need, all in one place.

RPR provides REALTORS<sup>®</sup> with unmatched access to neighborhood and property information, school reports, census, demographics, tax data, foreclosures, average income, mapping, distressed data, flood zones, historic data, and so much more, making RPR the ultimate "go-to" resource, even when you're on the go.



### This is your tool.

Covered by your NAR member dues, RPR provides cutting edge features like our Comp Analysis and Property Investment Analysis tool. That way, when your clients come to you with every single question, you'll have every single answer.

### The best reports in the business!

With RPR reports, your clients will appreciate the insightful information, and you'll appreciate the speed and convenience!



NATIONAL  
ASSOCIATION of  
REALTORS<sup>®</sup>  
*Wholly Owned Subsidiary*



**RPR**<sup>®</sup>

TECHNOLOGY  
ANALYTICS  
INNOVATION



## WHAT ABOUT MY SPECIALTY?

RPR includes tools for every segment of the REALTOR<sup>®</sup> industry. There is no additional cost.

### ...for Commercial <http://blog.narrpr.com/commercial>

- Run detailed Trade Area Reports, business opportunities charts, psychographic data, consumer spending data, drive time searches, POIs, and powerful thematic maps

### ...for Broker <http://blog.narrpr.com/broker>

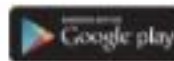
- Reinforce your brand with custom-branded pages and reports on both the RPR application and RPR Mobile, examine trends across multiple MLSs with RPR's Data Tool, compile reports by company, office or agent sales

### ...for Appraiser <http://blog.narrpr.com/appraiser>

- Create in-depth reporting using RPR's Sales Comparison Analysis tool and Valuation Workbook

## How do I get started?

- 1 Create your RPR account today by visiting [www.narrpr.com](http://www.narrpr.com)
- 2 Click "Create New Account" and enter your last name & NRDS ID number
- 3 Follow the onscreen steps to create your account
- 4 Download RPR Mobile for access anytime, anywhere.



## RPR Resources

- RPR's News & Information all available at [blog.narrpr.com](http://blog.narrpr.com)
- On Demand Video Learning & Live Training and Webinars available at [blog.narrpr.com/learning](http://blog.narrpr.com/learning) & [blog.narrpr.com/events](http://blog.narrpr.com/events)
- 24 hours a day / 7 days a week support center [support.narrpr.com](http://support.narrpr.com) & 877-977-7576